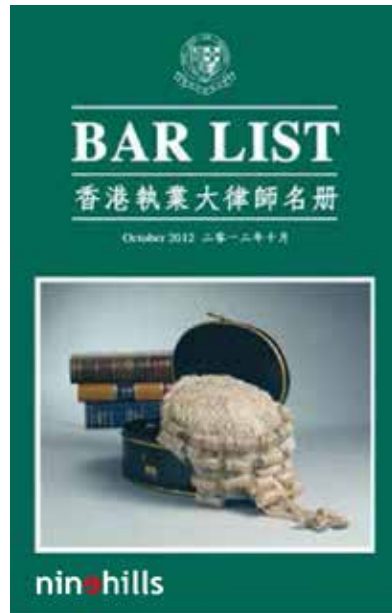
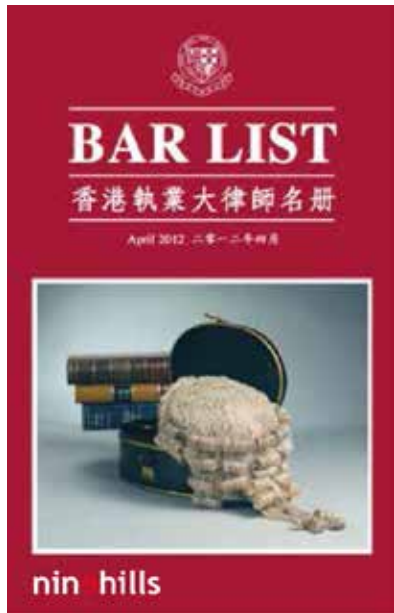


The membership directory of the Hong Kong Bar Association



# BAR LIST

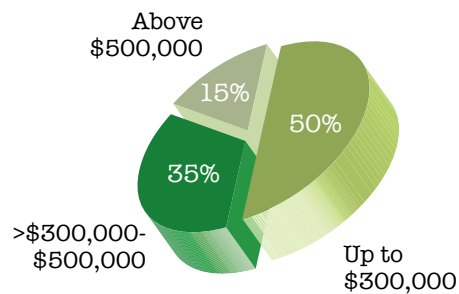
## 香港執業大律師名冊



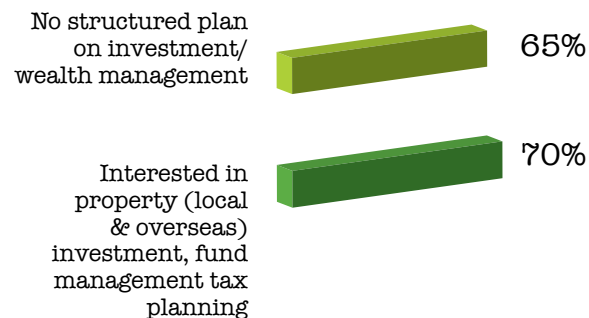
Distribution: 8,000

- The only comprehensive, regularly updated listing of all barristers in Hong Kong.
- The directory is relied upon by legal professionals as the most accurate source to locate and hire suitable barristers for High Court cases.

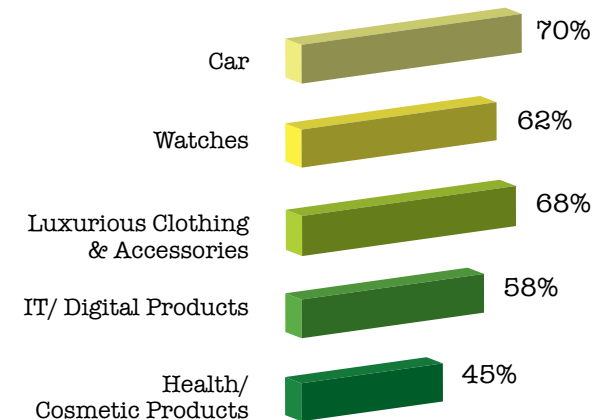
### Household Income (HK\$)



### Investment Intention



### Key Shopping Items





# BAR LIST

香港執業大律師名冊

For further information, please contact:

**Paul Davis**

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## Advertising Rates

Display	HK\$	US\$
Double Page Spread (DPS)	40,000	5,300
Outside Back Cover (OBC)	40,000	5,300
Inside Front Cover (IFC)	35,000	4,650
Inside Back Cover Plus Flip Card (IBC)	35,000	4,650
Page One	35,000	4,650
Divider	30,000	4,000
Full Page	25,000	3,300

## Special Advertising

Loose Insert	35,000	4,650
Bookmark	35,000	4,650
Specified Position	10% loading	

## Print Specifications

### Display

OBC, IFC, Full Page (Trim size) 157mm(W) x 245mm(H) (Bleed size) 167mm(W) x 255mm(H)
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IBC	flip
(Trim size) 153mm(W) x 245mm(H) (Bleed size) 163mm(W) x 255mm(H)	(Trim size) 80mm(W) x 245mm(H) (Bleed size) 90mm(W) x 255mm(H)

Bookmark (Trim size) 50mm(W) x 180mm(H) (Bleed size) 60mm(W) x 190mm(H)
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### Publishing Schedule

Twice a year: April & October

### Specifications

**Cover paper:** 260gsm Art Card

**Divider paper:** 260gsm Art Card

**ROP pages:** 70gsm Matt Art Paper

**Orientation:** Portrait

**Trim Size:** 157mm (W) x 245mm (H)

**Binding:** Perfect Binding

**Cover:** Matt Lamination

**Printing:** Web Offset

### Guidelines for Artwork

**Format:** PDF/ JPG file with all fonts outlined & images embedded

**Color Mode:** CMYK

**Resolution:** at least 300 dpi or higher

**Remarks:** Artwork for advertisements should be submitted with 5mm bleed and crop marks shown. All files should be created using Illustrator, InDesign or Photoshop software.

### Loose Inserts

Size NOT exceeding 200mm (W) x 270mm (H);  
Weight NOT over 10 grams.