

The official publication of the Inter-Pacific Bar Association



Distribution: 2,000

The IPBA enjoys a diverse membership of legal professionals from jurisdictions across the Asia-Pacific and globally. Members view the IPBA as being a vital organisation that enables them to develop their business by building their professional network and developing new partnerships.

There are 17 specialised committees within the IPBA, run by members, representing key areas of legal practise including:

- International trade
- Energy
- Environment
- Arbitration
- Intellectual property
- Aerospace
- Maritime





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Advertising Rates

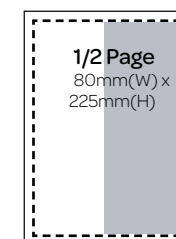
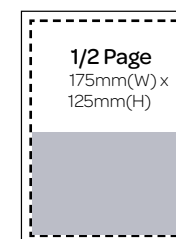
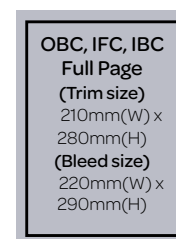
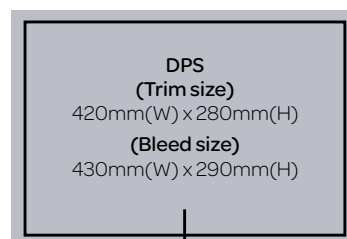
Display	HK\$	US\$
Double Page Spread (DPS)	25,000	3,300
Outside Back Cover (OBC)	25,000	3,300
Inside Back Cover (IBC)	20,000	2,600
Full Page	14,000	1,850
Half Page	9,000	1,150

Special Advertising

Loose Insert	Ask for a quotation
Specified Position	10% loading

Print Specifications

Display



Publishing Schedule

Quarterly: March, June, September & December

Specifications

Cover paper: 210gsm Art Card

ROP pages: 128gsm Matt Art Paper

Orientation : Portrait

Trim Size: 210mm (W) x 280mm (H)

Binding: Perfect Binding

Cover: Glossy Lamination

Printing: Web Offset

Guidelines for Artwork

Format: PDF/ JPG file with all fonts outlined & images embedded

Color Mode: CMYK

Resolution: at least 300 dpi or higher

Remarks: Artwork for advertisements should be submitted with 5mm bleed and crop marks shown. All files should be created using Illustrator, InDesign or Photoshop software.

Loose Inserts

Size NOT exceeding 200mm (W) x 270mm (H);

Weight NOT over 10 grams.