

The Official Journal of The Chamber of Hong Kong Listed Companies

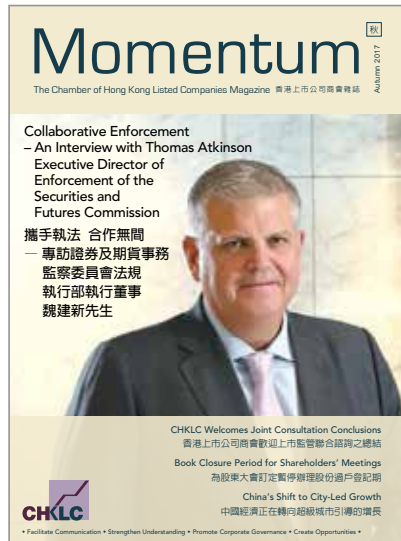


Momentum

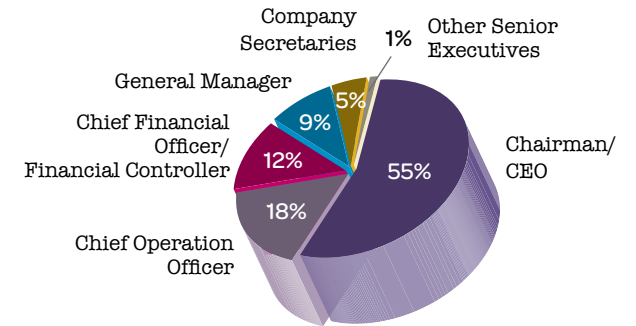
The Chamber of Hong Kong Listed Companies Magazine 香港上市公司商會雜誌

Distribution: 2,000

- Momentum boasts an estimated readership of over 10,600 C-Suite professionals in Hong Kong.
- Distributed to Chief Executives, Chairmen, Company Directors and Presidents of all 1,300+ listed companies on the Hong Kong Stock Exchange.



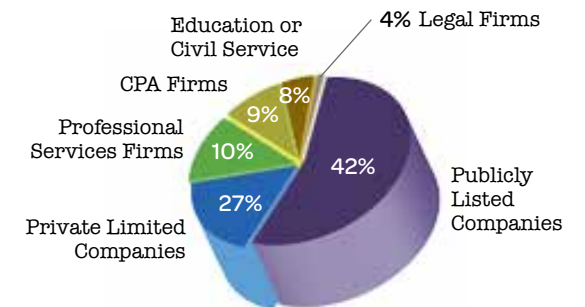
Job Function



Annual Income (HK\$)



Industry Breakdown





Momentum

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Advertising Rates

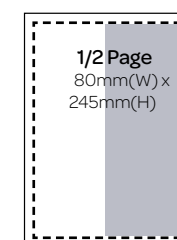
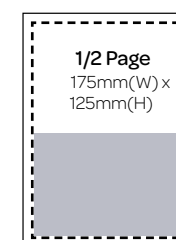
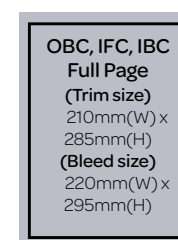
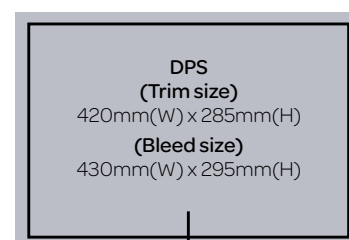
Display	HK\$	US\$
Double Page Spread (DPS)	40,000	5,200
Outside Back Cover (OBC)	40,000	5,200
Inside Front Cover (IFC)	35,000	4,600
Inside Back Cover (IBC)	30,000	3,900
Full Page	25,000	3,250
Half Page	15,000	1,950

Special Advertising

Loose Insert	35,000	4,600
Specified Position	10% loading	
Sponsored Columns	Ask for a quotation	

Print Specifications

Display



Publishing Schedule

Quarterly: January, April, July & October

Specifications

Cover paper: 210gsm Art Card

ROP pages: 105gsm Matt Art Paper

Orientation: Portrait

Trim Size: 210mm (W) x 285mm (H)

Binding: Perfect Binding

Cover: Matt Lamination

Printing: Web Offset

Guidelines for Artwork

Format: PDF/ JPG file with all fonts outlined & images embedded

Color Mode: CMYK

Resolution: at least 300 dpi or higher

Remarks: Artwork for advertisements should be submitted with 5mm bleed and crop marks shown. All files should be created using Illustrator, InDesign or Photoshop software.

Loose Inserts

Size NOT exceeding 200mm (W) x 270mm (H);
Weight NOT over 10 grams.