

The official journal of the Hong Kong Institute of Chartered Secretaries

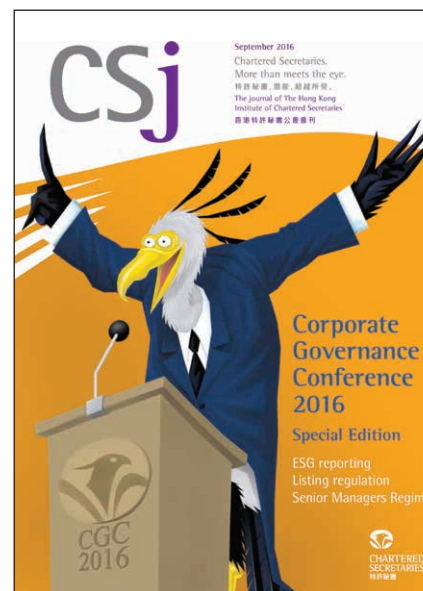
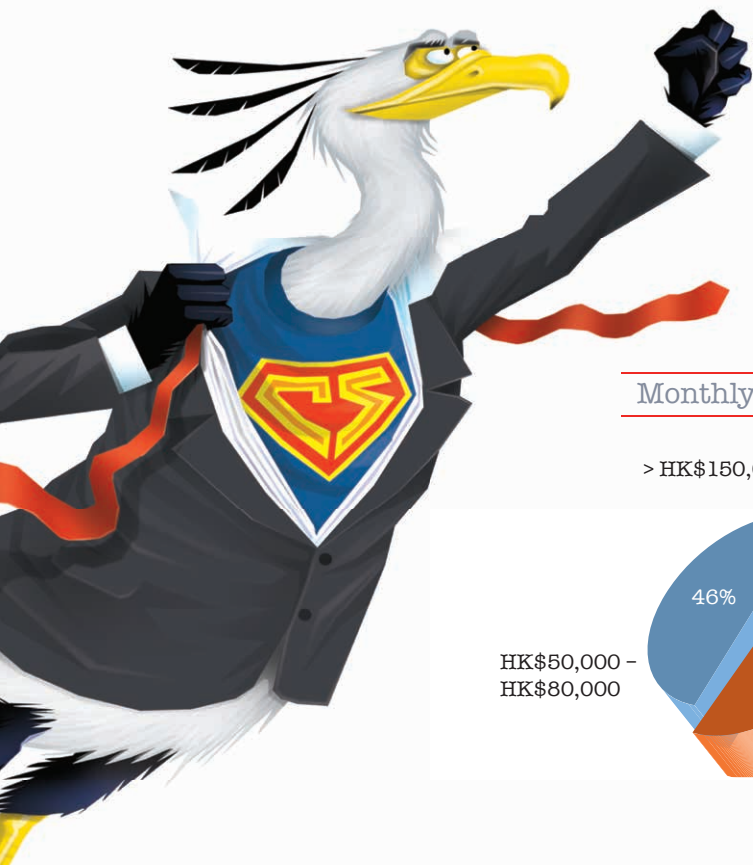
# CSj



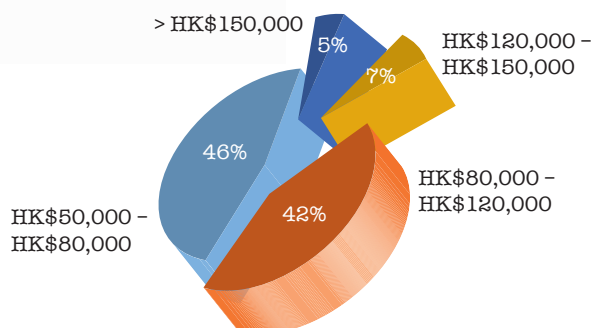
**CHARTERED  
SECRETARIES**  
特許秘書

**Distribution: 8,000**

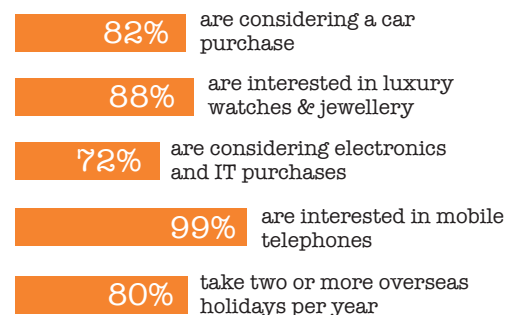
With 54% of members earning over HK\$80,000 per month, Corporate Secretaries are high ranking professionals with the responsibility to uphold the highest standards of corporate governance, business operations and legal compliance.



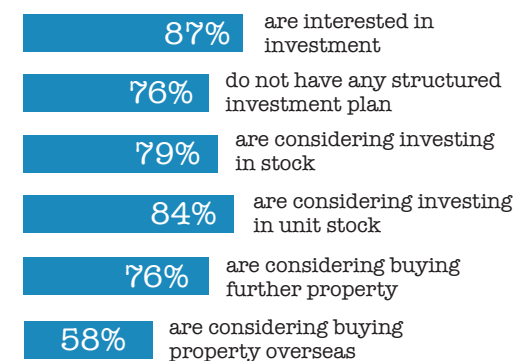
## Monthly Income (HK\$)



## Luxury Goods



## Investment





For further information, please contact:

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E: paul@ninehillsmedia.com

## Advertising Rates

Display	HK\$	US\$
Double Page Spread (DPS)	40,000	5,200
Outside Back Cover (OBC)	40,000	5,200
Inside Front Cover (IFC) / Page One	35,000	4,600
Inside Back Cover (IBC)	30,000	3,900
Full Page	25,000	3,250
Half Page	15,000	1,950

## Classified

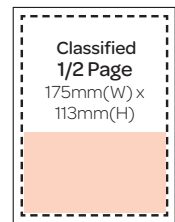
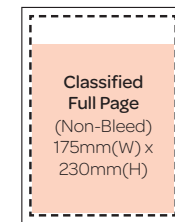
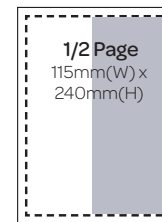
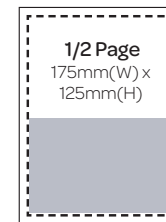
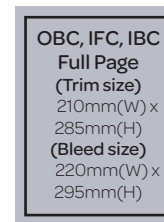
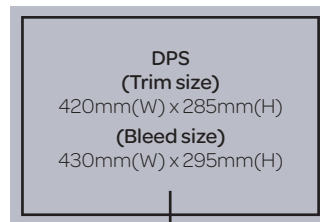
Full Page	15,000	1,950
Half Page	10,000	1,300

## Special Advertising

Loose Insert	35,000	4,600
Specified Position	10% loading	

## Print Specifications

### Display



## Publishing Schedule

### Monthly

### Specifications

**Cover paper:** 157gsm Art Card

**ROP pages:** 82gsm Matt Art Paper

**Orientation:** Portrait

**Trim Size:** 210mm (W) x 285mm (H)

**Binding:** Perfect Binding

**Cover:** Matt Lamination

**Printing:** Web Offset

## Guidelines for Artwork

**Format:** PDF/ JPG file with all fonts outlined & images embedded

**Color Mode:** CMYK

**Resolution:** at least 300 dpi or higher

**Remarks:** Artwork for advertisements should be submitted with 5mm bleed and crop marks shown. All files should be created using Illustrator, InDesign or Photoshop software.

## Loose Inserts

Size NOT exceeding 200mm (W) x 270mm (H);

Weight NOT over 10 grams.