

The official journal of the Hong Kong Institute of Chartered Secretaries

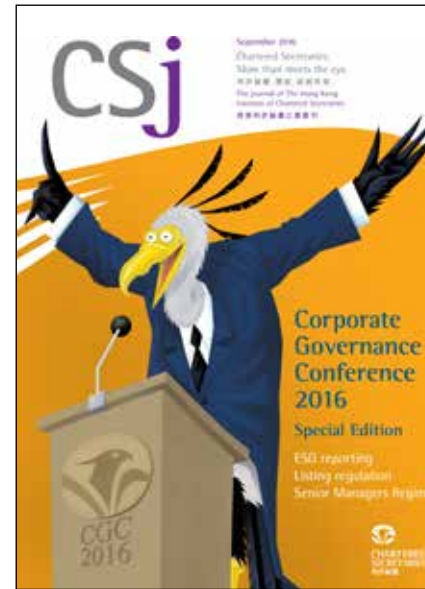
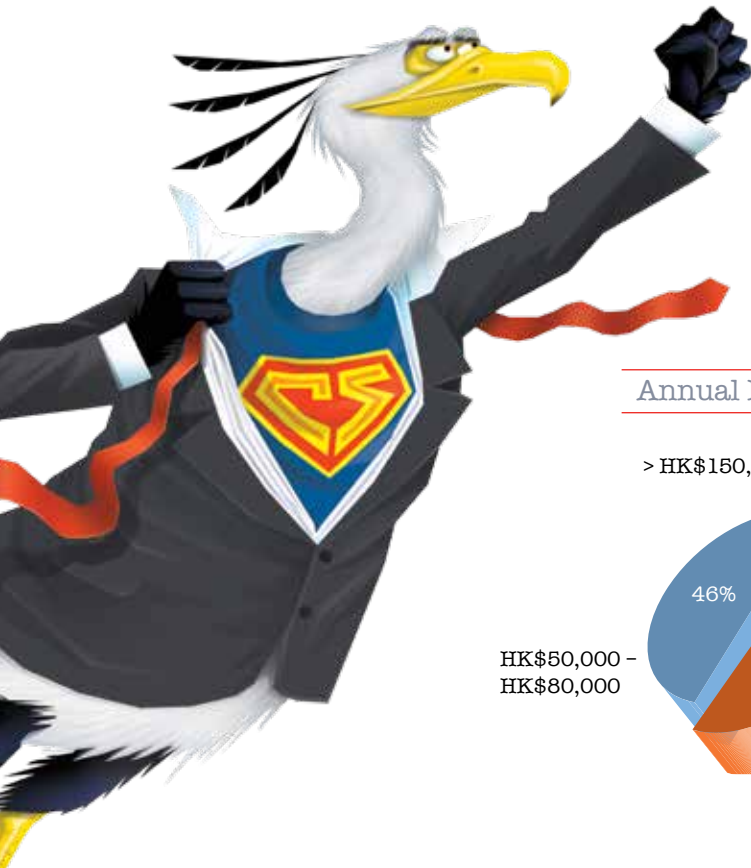
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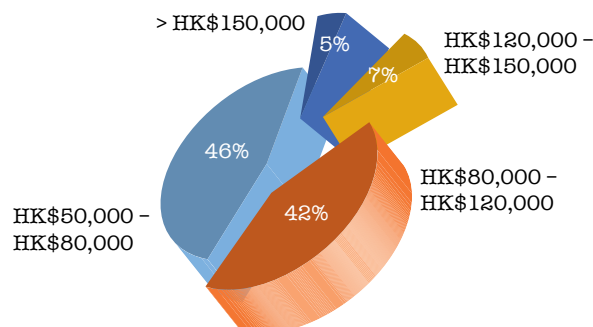
CHARTERED  
SECRETARIES  
特許秘書

Distribution: 8,000

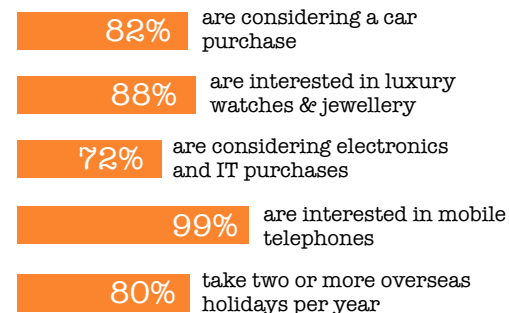
With 54% of members earning over HK\$80,000 per month, Corporate Secretaries are high ranking professionals with the responsibility to uphold the highest standards of corporate governance, business operations and legal compliance.



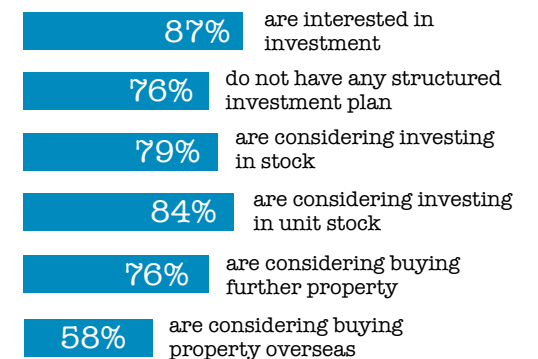
Annual Income (HK\$)



Luxury Goods



Investment





For further information, please contact:

**Paul Davis**

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E: paul@ninehillsmedia.com

## Advertising Rates

Display	HK\$	US\$
Double Page Spread (DPS)	40,000	5,200
Outside Back Cover (OBC)	40,000	5,200
Inside Front Cover (IFC) / Page One	35,000	4,600
Inside Back Cover (IBC)	30,000	3,900
Full Page	25,000	3,250
Half Page	15,000	1,950

## Classified

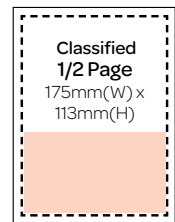
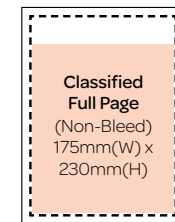
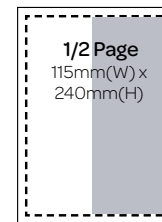
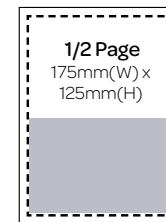
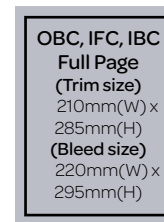
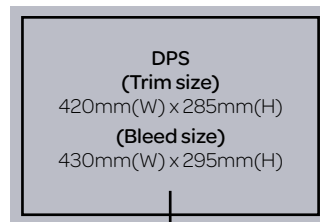
Full Page	15,000	1,950
Half Page	10,000	1,300

## Special Advertising

Loose Insert	35,000	4,600
Specified Position	10% loading	

## Print Specifications

### Display



### Publishing Schedule

#### Monthly

### Specifications

**Cover paper:** 157gsm Art Card

**ROP pages:** 82gsm Matt Art Paper

**Orientation:** Portrait

**Trim Size:** 210mm (W) x 285mm (H)

**Binding:** Perfect Binding

**Cover:** Mett Lamination

**Printing:** Web Offset

### Guidelines for Artwork

**Format:** PDF/ JPG file with all fonts outlined & images embedded

**Color Mode:** CMYK

**Resolution:** at least 300 dpi or higher

**Remarks:** Artwork for advertisements should be submitted with 5mm bleed and crop marks shown. All files should be created using Illustrator, InDesign or Photoshop software.

### Loose Inserts

Size NOT exceeding 200mm (W) x 270mm (H);

Weight NOT over 10 grams.



<http://csj.hkics.org.hk/>



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### New Format

CSj magazine, the monthly journal of the Hong Kong Institute of Chartered Secretaries, is available online in a search-engine optimised mobile-friendly website.

The website provides users with a searchable database of every individual article published since March 2012 along with a full pdf of the print edition.

New content is uploaded monthly once readers have received their copies of the hardcopy magazine.

### Advertising

The right-hand column of the site is dedicated to advertising. To provide maximum exposure, advertisements appear consistently on every page visited.

Advertising Options:	HK\$	US\$	
1st position	19,200	2,500	for 12 months
	12,000	1,580	for 6 months
2nd position	14,400	1,900	for 12 months
	9,000	1,180	for 6 months
All other positions*	9,600	1,250	for 12 months
	6,000	780	for 6 months

Advertisers are provided with one change to the image or website link in every 6 month period. An administration fee will be levied for any additional changes at HK\$800 per time.

\* Magazine advertisers enjoy priority positioning

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### Specifications

Maximum pixel size is 300 (w) x 250 (h). Off-size advertisements may be formatted to fit this size.